



Schiller Biweekly Newsletter

Read about our news and latest updates...

We are proud to announce Schiller Shark Tank



The Schiller Shark Tank has been established on 25th September, 2022, a program designed to encourage students to think creatively and develop solutions to real world problem. Students will be prototyping their ideas and pitching and presenting these to a panel of experts. By equipping students with the skills, knowledge, understanding and personal capabilities to participate and successfully compete in a fast-paced global society, the students of today can build their own future for tomorrow.

ABOUT

Entrepreneurship is growing at an incredible rate and its importance in education is being recognized in building foundational skills for the 21st Century through developing critical and creative thinking and encouraging innovative approaches to problem solving.

OBJECTIVES

- The vision behind this event is to give young and bright entrepreneurs of our school a chance to give an appropriate direction to the ideas originating from their analytical minds.
- To create a product or service that can become a profitable business in future.
- Students will work in teams or as whole group to analyse and think about products and ideas for persuasive selling and their production/marketing techniques.

Around 50 budding student entrepreneurs are ready to pitch their ideas in front of a panel of experts'. Famous entrepreneurs and professors are showing their interest to witness innovative ideas from the Shillerites. We are having one such event tomorrow where a renowned faculty member from the **Shriram College of Commerce** and the **Indian School of business finance** is attending the event. Schiller School's Commerce department has crossed a milestone, and this journey will continue.

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